



ATTRACT and ENGAGE with a VIRTUAL EVENT EXPERIENCE that is a cut above the rest

OUR STRATEGY

DISCOVER

CREATE

MANAGE

DEPLOY

Managed on-line events elevate your brand. With an on-line virtual event experience, you extend your reach to audiences both nationally and globally while creating momentum beyond the show floor and driving deeper engagement post event.

Our event product solutions provide a strategic approach with a set goal for results.

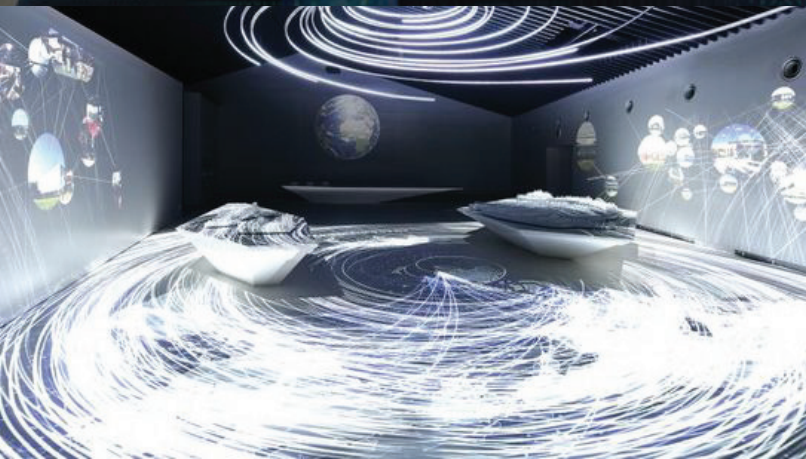
Let us design and produce your next event or webinar.

WHAT WE PROVIDE

Let us build you a virtual event experience. We provide:

- Brand and Event Strategy
- Digital Design
- Creative Content
- Virtual event design including digital and physical sets
- Virtual event production and maintenance
- Streaming (end to end services)
- Content (digital, scripts, presentations)
- E-commerce consultation and integration
- Analytics and Measurement

LET'S START THE CONVERSATION - CALL ERNIE GOODMAN AT 860.514.1353



Platform 1 | **EVENTSTREAM 360**

Basic virtual experience as an extension of your exhibit

- Virtual 360 "Booth" Walk-through (with interactive elements)
- Collateral: Downloadable Brochures and Resources
- Team Info: Salesperson(s)
- Contact/Bio
- Attendee Contact: Customized Contact Form

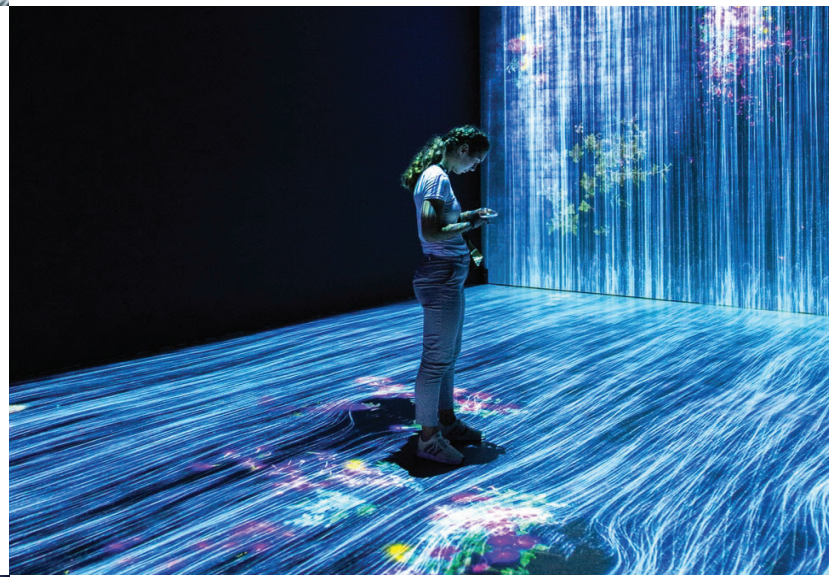
Platform 2 | **EVENTSTREAM WEBINAR**

Next step with ON24 webinar

Transform your virtual event into an interactive, data-rich experience. Engage your audience on your terms and expand your reach.

Includes All features in Platform One, plus:

- Webinars: Live, Simulive & On-Demand
- Audience Q&A
- Group Chat – Communicate with audience members
- Polls, Surveys, Tests & Quizzes



Platform 3 | **EVENTSTREAM FORUMS**

Next best thing to a live event

Virtual Locations, Anywhere and Everywhere! Create interactive lobbies with personalized video greeting and auditoriums for town-hall meetings and training webcasts.

This Platform includes all the available options found in Platforms One and Two, plus:

- Interactive Lobby: Personalized with video greeting
- Town Hall: An Auditorium for meetings and training webcasts
- Resource Center: Centralized library for training content
- Virtual Training Centers: By department and/or geography
- Lounge: For social networking and informal gatherings
- Breakout Rooms: Specialized topic-based
- Social Networking: Virtual Shake and Connect
- Content Management



	Platform 1 360 OnDemand	Platform 2 Webinar	Platform 3 Forums
Agency Services - Design & Creative			
Virtual Event Discovery, Evaluation & Strategy	X	X	X
Creative Content Development & Design	X	X	X
Virtual Asset Development	X	X	X
Project Management and Deployment	X	X	X
Options			
Event Landing & Registration Page	X	X	X
Virtual 360 "Booth" Walk-through (with interactive elements)	X	X	X
Collateral: Downloadable Brochures and Resources	X	X	X
Team Info: Salesperson(s) Contact/Bio	X	X	X
Attendee Contact: Customized Contact Form		X	X
Webinars: Live		X	X
Webinars: Simulive		X	X
Webinars: On-Demand		X	X
Audience: Q&A: Enables audience to submit their Q&A		X	X
Audience: Group Chat- Communicate with audience members		X	X
Audience: Polls		X	X
Audience: Surveys		X	X
Audience: Tests & Quizes		X	X
Speaker Bios: Name, photo, title, company and brief biography		X	X
Social Media: Twitter Integration		X	X
Interactive Lobby: Personalized with video greeting		X	X
Town Hall: Auditorium for meetings and training webcasts			X
Resource Center: Centralized library for training content			X
Virtual Training Centers: By department and/or geography			X
Lounge: Social networking and informal gatherings			X
Breakout Rooms: Specialized and/or topic-based			X
Social Networking: Virtual Shake and Connect			X
Content Management			X
Enterprise Features			X
Event Attendee Analytics & Reporting			
Basic			
Advanced	X	X	X
		X	X
Technical Services			
Web & Cloud Hosting	X	X	X
Virtual 360- Recording and/or Modeling	X	X	X
Virtual 360- Linking of panoramic photo scenes	X	X	X
Virtual 360- Add interactive elements (Informational Popups, Photo Hotspots, Directional Sound & Video)	X	X	X
Virtual 360- Skin Customization (buttons and assets)			
Support			
Deployment	X	X	X
ON24 Live Event Support		X	X
Optional Services			
Graphic Design			
Graphic Production			
Video Design			
Video Production			
Physical Booth Setup and 360 Capture			
Custom Application Development			
Hybrid Event Development			
Virtual Speaker Coaching			