

Virtual Event Marketing & Implementation Agency

Platform 1 | EVENTSTREAM 360 Basic virtual experience as an extension of your exhibit

Platform 2 | EVENTSTREAM WEBINAR Next step with ON24 webinar

Platform 3 | EVENTSTREAM FORUMS Next best thing to a live event

Managed on-line events elevate your brand. With an on-line virtual event experience, you extend your reach to audiences both nationally and globally while creating momentum beyond the show floor and driving deeper engagement post event.

Our event product solutions provide a strategic approach with a set goal for results. Let EventStream design and produce your next event or webinar.

With a cloud-based version of your exhibit or event, your audience receives a valuable digital experience that builds a greater bond with your brand.

WHAT WE PROVIDE

Let us build you a virtual event experience to meet your needs

- Brand and Event Strategy
- Digital Design
- Creative Content
- Virtual event design including digital and physical sets
- Virtual event production and maintenance
- Streaming (end to end services)
- Content (digital, scripts, presentations)
- E-commerce consultation and integration
- Analytics and Measurement

LET'S START THE CONVERSATION - CALL ERNIE GOODMAN AT 860.514.1353

Platform 1 | **EVENTSTREAM 360**

Basic virtual experience as an extension of your exhibit

EVENTSTREAM 360 elevates your brand to an on-line virtual visit of your event through a branded multi-functional portal. Let us build a rendered 360 model of your exhibit or even provide a 360 photo of your booth, show room or event space to create an immersive 360 degree experience. Our system allows you to virtually travel through your exhibit or showroom. Additional options include: Event Registration, Downloadable Brochures and Resources, Videos, Team/Salesperson Bio, Survey, and an Attendee Contact Form. Let us hold your presentation via our Stream hosting service.



WHAT WE PROVIDE

Let us build you a virtual event experience. We provide:

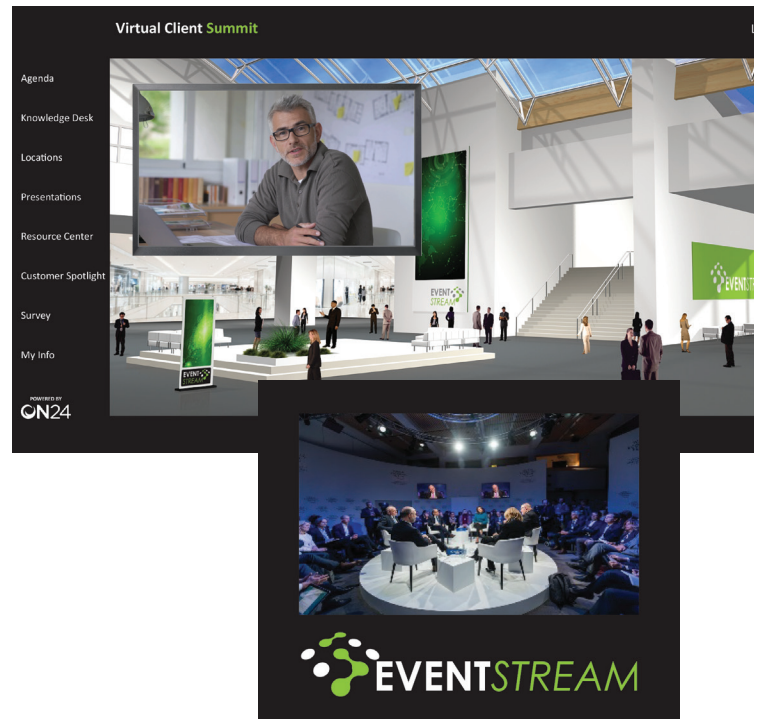
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Platform 2 | **EVENTSTREAM WEBINAR**

Next step with ON24 webinar event with interactive demo

Bring your products and services to life through a compelling TV-like demo experience which integrates on-camera talent, video clips and screen sharing. Streaming on a virtual webinar platform, this option enables you to bring in multiple presenters to elevate the experience. Attendees can travel through the interface and experience a virtual event with face to face experiences. We can add 360-degree presentations of your products, trade show booth or showroom. Let us shoot your actual exhibit, showroom or products either on location or in our facility or even create a 3D model built in-house by our professional design team. Stream it live to experience a virtual 360-degree presentation.



Let us build you a virtual event experience.

We can help you design and produce your complete event from start to finish. Leverage our technology and expertise in all areas of virtual event production to help you with every detail including copy writing, art and design along with video or additional presentations. Our staff is trained in implementation, technology, strategy and measurement.

In conjunction with your trade show or missed events, clients and prospects can continue their trade show experience after they have virtually visited your booth. You can also invite prospects and clients who missed out on the chance to experience your brand. IDD web hosting can drive this experience for either short or permanent presentations. Strategies to drive content, gather attendees and continue brand push are all a part of what we bring to your organization.

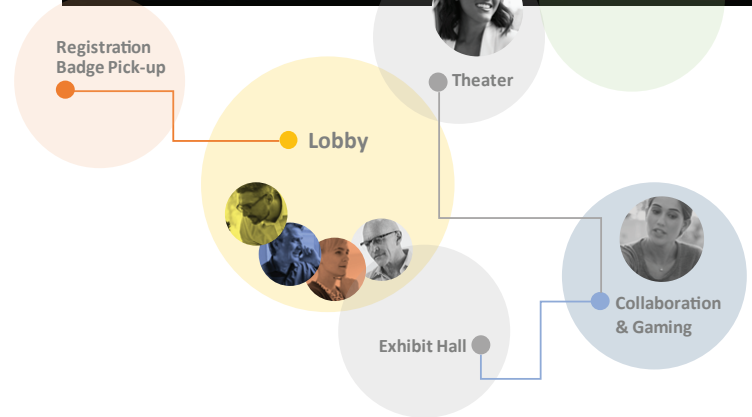
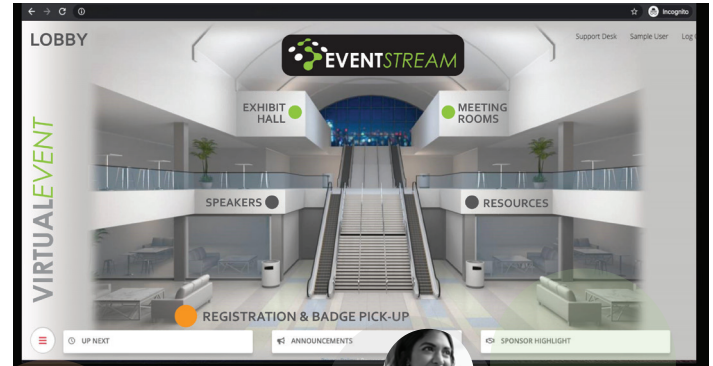
Platform 3 | EVENTSTREAM FORUMS

Next best thing to a live event

Virtual Locations, Anywhere and Everywhere!

Create interactive lobbies with personalized video greeting and auditoriums for town hall meetings and training webcasts.

With this level of online virtual experience, you extend your reach to audiences both nationally and globally while creating momentum in your culture, brand communications and sales efforts while also integrating your marketing for much deeper engagement.



WHAT WE PROVIDE

Let us build you a virtual event experience. We provide:

- Interactive Lobby: Personalized with video greeting
- Town Hall: An Auditorium for meetings & training webcasts
- Resource Center: Centralized library for training content
- Virtual Training Centers: By department and/or geography
- Lounge: For social networking and informal gatherings
- Breakout Rooms: Specialized topic-based
- Social Networking: Virtual Shake and Connect
- Content Management

	Platform 1 360 OnDemand	Platform 2 Webinar	Platform 3 Forums
Agency Services - Design & Creative			
Virtual Event Discovery, Evaluation & Strategy	X	X	X
Creative Content Development & Design	X	X	X
Virtual Asset Development	X	X	X
Project Management and Deployment	X	X	X
Options			
Event Landing & Registration Page	X	X	X
Virtual 360 "Booth" Walk-through (with interactive elements)	X	X	X
Collateral: Downloadable Brochures and Resources	X	X	X
Team Info: Salesperson(s) Contact/Bio	X	X	X
Attendee Contact: Customized Contact Form		X	X
Webinars: Live		X	X
Webinars: Simulive		X	X
Webinars: On-Demand		X	X
Audience: Q&A: Enables audience to submit their Q&A		X	X
Audience: Group Chat- Communicate with audience members		X	X
Audience: Polls		X	X
Audience: Surveys		X	X
Audience: Tests & Quizes		X	X
Speaker Bios: Name, photo, title, company and brief biography		X	X
Social Media: Twitter Integration		X	X
Interactive Lobby: Personalized with video greeting		X	X
Town Hall: Auditorium for meetings and training webcasts			X
Resource Center: Centralized library for training content			X
Virtual Training Centers: By department and/or geography			X
Lounge: Social networking and informal gatherings			X
Breakout Rooms: Specialized and/or topic-based			X
Social Networking: Virtual Shake and Connect			X
Content Management			X
Enterprise Features			X
Event Attendee Analytics & Reporting			
Basic			
Advanced	X	X	X
		X	X
Technical Services			
Web & Cloud Hosting	X	X	X
Virtual 360- Recording and/or Modeling	X	X	X
Virtual 360- Linking of panoramic photo scenes	X	X	X
Virtual 360- Add interactive elements (Informational Popups, Photo Hotspots, Directional Sound & Video)	X	X	X
Virtual 360- Skin Customization (buttons and assets)			
Support			
Deployment		X	X
ON24 Live Event Support			
Optional Services			
Graphic Design			
Graphic Production			
Video Design			
Video Production			
Physical Booth Setup and 360 Capture			
Custom Application Development			
Hybrid Event Development			
Virtual Speaker Coaching			